

From: [LABBC Webinars](#)
To: [Kent Smith](#)
Subject: August Webinar: The Drop100 Campaign — How Much Will You Drop?
Date: Wednesday, July 29, 2015 8:21:16 AM

LABBC August Webinar

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"The Drop100 Campaign — How Much Will You Drop?"

August 26, 2015 Noon to 1:00 pm PST

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"The Drop100 Campaign — How Much Will You Drop?"

Building on the City's successful residential [Save The Drop](#) initiative, the LABBC is proud to partner with the Mayor's Office to launch the Drop100 campaign, an expansion of the Save The Drop initiative to include large commercial buildings and save 100M gallons of water per year.

In exchange for making commitments to "Drop" water consumption, the LABBC will offer tools, resources, and expert technical support to help partners achieve their goals, and collaborate with the Mayor's office to recognize partners for their accomplishments.

Technological advances and recent code changes have opened up new opportunities to save and re-use water, and with the ongoing drought it's more important than ever to manage water intelligently.

Join us in this webinar to learn more about how your property can cost-effectively reduce water use and how to get involved in the Drop100 campaign.

Panelists:

Maureen Erbeznik — Technical Advisor: Water, [Los Angeles Better Buildings Challenge](#)

Jay Chase — Vice President / Operations, [Muir-Chase Plumbing Co. Inc.](#)

Moderator:

David Hodgins — Executive Director, [Los Angeles Better Buildings Challenge](#)

Best,

The LABBC Team



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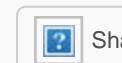
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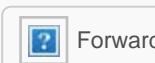
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